



## Bishop John Robinson CE Primary School

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Thursday, February 25, 2021

### World Book Day at BJR - Friday 19th March

Dear Parents and Carers,

World Book Day is one of our favourite celebrations at BJR. The children have a chance to dress up as one of their best-loved book or film characters, listen to stories and participate in exciting and creative activities during the school day.

World Book Day aims to change lives through a love of books and shared reading. Its mission is to promote reading for pleasure, offering every child and young person the opportunity to have a book of their own. 'Reading for pleasure is the single biggest indicator of a child's future success – more than their family circumstances, their parents' educational background or their income' (Source: OECD).

This year it falls on the 4th March but we have decided to celebrate World Book Day two weeks later once we are all back and settled in school on **Friday 19th March, 2021**. There will also be an opportunity to share some of the treats donated by the Parents as Partners during the day.

We would like all children to start thinking now about what character they would like to be. This year there will be a real focus on both creativity and economy in the children's outfits. Please don't buy something special but try to find a garment or some objects in the house that might represent your chosen character. There are lots of simple and easy ideas online, such as <https://www.madeformums.com/toddler-and-preschool/last-minute-easy-world-book-day-costumes/>.

You could use cardboard from old cereal packets or boxes; pieces of fabric or sheets; larger garments worn inside out or back to front and accessories such as hats, shawls, jewellery, glasses or bags. Eye-liner and other make up items you may already have in the home can be very useful for transforming the appearance. Be creative and keep the cost down!

On arrival, every child will be asked to describe what character they are, which book they are from and something about their character! Donations will not be collected this year so there is no need to bring any money into school.

#### **The World Book Day £1 book tokens**

Bookshops are a big part of what makes World Book Day special. Tokens will be distributed the week beginning 8th March, 2021. Children are encouraged to take their token to their local bookseller or supermarket to:

- swap it for one of the TWELVE exclusive new and completely FREE World Book Day books (see overleaf)
- get £1 off any full price book or an audiobook (costing at least £2.99)

Have fun and enjoy your preparations.

Mrs Valentine  
Assistant Headteacher.





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This year, pupils can exchange their Book Token for one of the following books:

